

ACTIVITY: STATEMENTS OF SUPPORT FROM SENIOR LEADERSHIP

Review this strategy from section 2.2:

Make public statements of support: The words and actions of the principal and board are powerful. Schools participating in PB4L–SW develop a purpose statement, which defines why PB4L–SW is important and needed. The principal and board then follow through by making the PB4L–SW work visible to staff, students, whānau, and the community.

Discuss how your principal, board, and senior management currently make public statements of support for initiatives in your school. Are these effective? *Where*, when, to whom, and how can your senior leadership provide effective public statements of support for PB4L–SW?

Where?

When?

To whom?

How?

EXAMPLES:

- *Where?* – at board of trustee meetings, staff meetings, with whānau and community groups
- *When?* – regularly! Ensure that principal support actions are part of the action plan.
- *To whom?* – all relevant stakeholders
- *How?* – via regular features in school newsletters, the school website, reports to parents, and so on